

News Advisory



FOR IMMEDIATE RELEASE

May 3, 2010

CONTACT: Roy Stearns (916) 654-7538

Larry Orman (415) 979-0343 x302

Best Web Site Ever for Recreation Seekers

3D Interactive Maps, High-Resolution Aerial Images and More

Largest Detailed Inventory in the U.S. – A National Model

No matter where you are. No matter what kind of outdoor recreation area you are looking for, you can find it on this site within a few clicks and a few minutes, period. No one has ever provided this much recreation information in a one-stop shopping package.

California State Parks and the technology non-profit GreenInfo Network are announcing a web portal that makes it dramatically easier for the public to search for any kind of open-space and recreational lands in the Golden State. No matter where you happen to be and no matter what other part of the state you want to search, this new web site shows you everything from federal wilderness areas to neighborhood tot lots.

Who: Ruth Coleman - Director, California State Parks

Larry Orman – Executive Director, GreenInfo Network

Dr. Daphne Miller- Med. Doctor and author-Take a hike and call me in the morning

What: Demonstration of new search engine for recreation on large screen, with computers set up for press to try at the demonstration. What you get:

3D Interactive Maps – trails, parks, campgrounds and more.

High-Resolution Aerial Images – Get a virtual tour

Largest detailed park inventory in the nation

Every recreation site, from neighborhood to state and national properties

Over 15,000 named recreational properties

Over 49 million acres owned by 860 different public agencies

When: 11 a.m., Friday, May 7, 2010

Where: Building 201, Fort Mason, San Francisco -- National Park Service Headquarters

(Enter Fort Mason off Bay Street, straight past housing to large building on left)

Why: To give California's massive recreation crowd the hottest helper for outdoor recreation, just in time for the forthcoming Memorial Day weekend, the kick-off of the summer camping, hiking, biking, boating season.

For the Recreation Crowd, This is Hot!!